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<b>Client</b>	RUDY/EBARNRAISING.COM	<b>Producer</b>	RUDY/EBARNRAISING.COM
<b>Project</b>	PROMOTIONAL INTRO.	<b>Director</b>	
<b>Title</b>	EBARNRAISING.COM	<b>Art Director</b>	
<b>Subject</b>	CROWD FUNDING	<b>Medium</b>	VIDEO SCRIPT
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<u>VIDEO</u>	<u>AUDIO</u>
AMISH COUPLE ON HILL TRYING TO RAISE BARN ALONE; HOISTING UP TIMBER THAT CRASHES DOWN ON HUSBAND. A FAT BANKER STANDS AT SIDE OF ROAD LAUGHTING AT THEM, WHILE COUNTING A WAD OF MONEY.	<u>V.O.</u> Getting started on Main Street America is tough now. But not if you start with ebarnraiser.com.
A BUS -- WITH A BANNER TITLED EBARNRAISER.COM -- PULLS UP AND CROWDS OF PEOPLE OF ALL TYPES AND NATIONALITIES RACE OUT OF THE BUS. THEY HAVE HAMMERS AND NAILS AND IN A WHIRL OF DUST, RAISE THE WHOLE BARN.	<u>V.O.</u> At ebarnraiser.com people come together. They don't rely on a bank to start their business; they rely on something real -- community funding -- the 21st century answer to building a business. Goodwill before marketing. Capital from a social network.
CROWD NOW SPEEDS OFF TO AN OLD, RUN DOWN SECTION OF TOWN. BUILDINGS ARE DILAPIDATED AND IN NEED OF REPAIR. THE EBARNRAISING TEAM MORPH INTO ROWS OF FOLKS ON COMPUTERS. THE OLD TOWN TRANSFORMS INTO GLEAMING AMERICANA TOWN. AN OLD FARMER PROUDLY PUTS UP THE MAIN STREET SIGN.	<u>FARMER:</u> That'll do it.  <u>V.O.</u> It's true democracy in action. Converting social networks into loyalty networks, powered by the Internet.
FOLKS ON A SIDEWALK SHAKING HANDS, DOING DEALS, EXCHANGING MONEY.	<u>V.O.</u> It's not a dream; it's America where barnraising is a tradition. You might say it's in our genes.
FLASHBACK TO AMISH COUPLE ON THE MAYFLOWER, STEPPING OFF THE BOAT, AND EVERYBODY ABOARD INCLUDING DOGS AND	<u>V.O.</u> Now we're working as fast as we can and that's not enough. We still need teamwork, trust, and

<u>VIDEO</u>	<u>AUDIO</u>
COWS AND CHICKENS RAISING NYC, FILLED WITH SKYSCRAPERS AND A BLIMP OVERHEAD THAT READS, EBARNRAISING.COM	commitment. It's time to take back Main Street and create our own financial markets.
WALL STREET STANDS TALL NEXT TO BUILDING OF EQUAL SIZE TITLED <b>MAIN STREET</b> . CROWDS STREAM INTO MAIN STREET DOOR.	<u>V.O.:</u> Everybody's headed to Main Street because they're part of it; they own it; and run it.
INSIDE A GIANT BARN WHERE A DANCE IS IN PROGRESS. THE AMISH COUPLE NOW SITS ON A BENCH SIDE BY SIDE WITH AN ASIAN COUPLE WHO HANDS THEM AN ORCHID PLANT.	<u>V.O.:</u> Here relationships blossom.
YOUNG GEEK PRESENTS A TECH GIZMO TO EAST INDIAN GURU. GURU ACCEPTS GIFT AND TURNS IT INTO GOLD.	<u>V.O.:</u> Business deals flourish.
YOUNG GEEK IS NOW SUCCESSFUL ENTREPRENEUR STANDING IN FRONT OF HIS OWN BUILDING, TOGETHER INC.	<u>V.O.:</u> Purchasing power grows.
NOW THERE ARE ROWS AND ROWS OF SPROUTING BUSINESSES AND MAIN STREET SIGN IS A WHIRLEY GIG.	<u>V.O.:</u> It's financial investing with a grass-roots touch.
THE AMISH HUSBAND (BARNEY) STANDS IN FRONT OF HIS CINNAMON BUN STORE, ON THE CORNER OF OAK AND MAIN STREET, HOLDING A BUN IN ONE HAND AND A MILKSHAKE IN THE OTHER.  BARNEY GETS BOOTED OUT OF THREE BANKS.	<u>V.O.:</u> For example, Barney believes that milkshakes and cinnamon buns would make his business a hit so he goes to three banks who reject him.
BARNEY SITS AT COMPUTER AND GOOGLES: EBARNRAISER.COM.	<u>AMISH GUY:</u> Holy cow! I can get funding!
AN APPLICATION FOR A BUSINESS	<u>V.O.:</u>

<u>VIDEO</u>	<u>AUDIO</u>
<p>PROPOSAL FUND RAISING POPS UP.</p> <p>BARNEY FEVERISHLY TYPES: MILKSHAKES! AND SENDS MESSAGE OUT TO FACEBOOK PAGE; TWITTER; LINKEDIN. THESE WORDS SOON FORM A BARN MULTIPLY TO HUNDREDS OF LITTLE BARNS.</p>	<p>eBarnRaiser.com is an online capital formation platform designed to convert Main Street America's social network into a powerful funding and customer network. Loyalty is the rule and we help each other assemble the resources needed to build and sustain our "barns." We are the democratization of our financial markets. And our numbers are growing.</p>
<p>CUT TO: A GROUP OF SKINNY, YOUNG NERDS, SITTING IN A COFFEE SHOP WITH LAPTOPS AND TALKING ABOUT BARNEY'S MESSAGE.</p>	<p><u>INVESTOR:</u></p> <p>Say, this guy know's what he's doing and I LOVE milkshakes! And -- it's a simple model to invest!</p>
<p>BARNEY NOW STANDS IN FRONT OF HIS SUCCESSFUL STORE WITH TEAM OF HAPPY LAPTOP INVESTORS WHOSE WALLETS AND WAISTLINES HAVE EXPANDED, DRINKING MILKSHAKES.</p>	<p><u>V.O.:</u></p> <p>Barney's shop is a big success! Investors make money, becoming ambassadors of Barney's business and start the buzz; Barney makes money and all create a stronger community -- online and off.</p>
<p>LOGO FOR EBARNRAISER.COM SPINS OFF WEB SITE PAGE TO LADY AT COMPUTER, WHO LOOKS UP TO VIEWERS REALIZING SHE'S ONLINE. EYES WIDEN.</p>	<p><u>BARNEY:</u></p> <p>What are YOU waiting for? Your dreams can't wait. Let's rebuild America and rebuild Main Street where honesty and a handshake count. ebarnraising.com -- we're here to help.</p>