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<b>Project</b>	MOTION GRAPHICS SCRIPT	<b>Director</b>	
<b>Title</b>	THE "IT" SOLUTION	<b>Art Director</b>	
<b>Subject</b>	HARDWARE & SOFTWARE	<b>Medium</b>	MOTION GRAPHICS SCRIPT
<b>Job #</b>	302	<b>Contact</b>	RISAL HOQUE
<b>Code #</b>	101	<b>Draft</b>	2

<u>VIDEO</u>		<u>AUDIO</u>	
<p>GRAPHIC: ON WHITE BACKGROUND: MULTIPLE ROWS OF OFFICE DESKS WITH WORKERS BEHIND THEIR COMPUTERS. BIG OVERSIZED BOSS SITS AT CENTER. WORK IS PILED UP ON DESK, CASCADES OFF SCATTERING PAPERWORK INTO THE AIR.</p>		<p><u>V.O.:</u> When it comes to choosing a service provider, you better choose the right one.</p>	
<p>COMPUTER ELECTRICAL CORDS WHIP AROUND LIKE TORNADOS, TIE UP WORKERS, COMPUTERS FLAME AND SIZZLE, SHORT CIRCUIT, AND BLACK OUT LEAVING ROWS OF ANGRY EYES.</p>		<p><u>V.O.:</u> If not, it's crash &amp; burn with no back-ups.</p>	
<p>ON WHITE BACKGROUND: ONE WORKER FROM PRIOR OFFICE ESCAPES TO HORIZON LINE WHERE SUDDENLY GIANT BOLDERS POP UP AND FORM TOWERING LETTERS: <b>NATIONAL IT SOLUTIONS</b>. GUY, PULLS OUT CHAIR, DESK, COMPUTER WHICH HE PLUGS INTO TOWERING LETTERS. GUY SITS DOWN TO WORK AGAIN. SMILES. NOW A SUNSET ABOVE LETTER MOUNTAIN RANGE FORMS THE WORD: <b>TRUST</b>. GUY JUMPS INTO BED FOR THE NIGHT UNDER THE WORD TRUST AND SNOOZES AWAY.</p>		<p><u>V.O.:</u> At National IT Solutions, we do the three M's: Maintenance, Management, and Monitor your systems. We optimize your working environment by reducing risk, downtime and loss or corruption of your data. Most importantly, we create TRUST.</p>	

<u>VIDEO</u>	<u>AUDIO</u>
BACK TO CRAZY OFFICE. A NATIONAL IT SOLUTIONS GUY -- A CALM, COOL GUY IN T-SHIRT -- PUTS OUT THE FIRE AND WITH A SNAP OF HIS FINGERS, ALL SYSTEMS, COMPUTERS , AND CORDS WHIP INTO NEAT ROWS.	<u>V.O.:</u> Our approach is simple: First, we stabilize your system...
NATIONAL IT SOLUTIONS GUY SPEEDS AROUND SPACE PLUGGING IN ANY LOOSE ENDS THEN THE ROOM SUDDENLY GLEAMS WITH MODERN TECHNOLOGY AND A NEW ATTITUDE. EVERYONE AND EVERY MACHINE ARE NOW IN BEAT, SWAYING SIDE TO SIDE (WORKING, WALKING, HELPING EACH OTHER) TO THE PULSE OF SUCCESS.	<u>V.O.:</u> Secondly, we optimize & maximize your system making sure it powers efficiently. We work closely with you and guide you to success.
STAFF AND COMPANY OWNER STACK MONEY UP ONTO DOLLIES AND ROLL THE BUCKS TO A BANK, WHERE N.I.S. CUSTOMERS CELEBRATE. SIGN POPS UP OVER BANK: <b>COST SAVINGS!</b>	<u>V.O.:</u> Choosing National It Solutions means costs savings too.
BOSS STANDS SPEAKING WITH NATIONAL IT REP. (COMIC BUBBLE POPS UP OVER THEM LOOKING INTO THE FUTURE WITH A LARGE COMPANY CAMPUS.) THEN CUT TO STOCK MARKET GRAPH WITH COMPANY INC. AT BOTTOM AND JAGGED LINE WITH ARROW MOVING UP. THEN ARROW TURNS INTO A ROCKET AND LAUNCHES STRAIGHT UP WITH BOSS ON BOARD WAVING TO CAMERA.	<u>V.O.:</u> Our aim is to build trust through: Open discussion of internal challenges and strategic planning so your business can count on greater productivity and bigger profits.
CLOSE-UP: FEMALE WORKER ON SKYPE, CONSULTING WITH NATIONAL IT SOLUTIONS. SUDDENLY HAS BRAINSTORM ABOUT NEW COMPUTER CHIP	<u>V.O.:</u> Our consulting and support services helps build trust and frees up your staff so they can focus on building your businesss.

<u>VIDEO</u>	<u>AUDIO</u>
THAT SAILS INTO THE AIR INTO A NEW MANUFACTURING PLANT.	
THREE EMPLOYEES SIT IN A ROW, WORKING IN TANDEM, COMPUTERS HUMMING, ROWS OF FILES SPIRAL OUT, ARE PLACED INTO ORDER MID-AIR, THEN ZAPPED BACK INTO THE COMPUTER. EMPLOYEES JUMP FOR JOY.	<u>V.O:</u> When you work with National It Solutions, we maximize your potential and ensure your records are backed up. This spells Freedom, Confidence, and Success. So call us today for a free IT review. 1300-795-395 National IT Solutions Pty Ltd. <a href="http://www.itsolutions.com.au">http://www.itsolutions.com.au</a>