				1.
Agency			Writer	ELIZABETH ORR
Client	ED HASKINS		Producer	ED HASKINS
Project	AMBLING BOOKPLAYER		Director	
Title	н		Art Director	
Subject	AUDIO BOOKS		Medium	VIDEO SCRIPT
Job #	392		Contact	ED HASKINS
Code #	1		Draft	4
VIDEO				AUDIO
DARK SCREEN OPENS TO LIBRARY. FAST FORWARD: SCROLLING THROUGH FREE DOWNLOADS. SHOT OF DIGITAL LIBRARY WITH FINGER MOVING ONTO THE SHOPPING CART BUTTON, THEN BROWSING.		 <u>V.O.:</u> Entering the world of books has never been easier thanks to Ambling BookPlayer Pro, the premium audio bookplayer in the industry. Ambling features thousands of free downloads, a place to purchase best selling books or listen to audio books you already own. Plus it has a handy bookmarking system. <u>V.O:</u> Let's go to the Digital Library where at the upper left 		
		corner, we tap the shopping cart so we can start browsing. You can select from many options such as "Free Audiobooks", "Best sellers", or "My Bookshelf."		
FINGER STOPS AT THE ADVENTURES OF ALICE IN WONDERLAND. FINGER CLICKS ON THE DOWNLOAD BUTTON AND A GREEN CIRCLE APPEARS AROUND TITLE.		V.O.: Here's Alice in Wonderland and the download's FREE! Click on the "Download Book" button and a green circle appears around the title indicating the download is active.		
FINGER PUL NOTIFICATIO "AUDIOBOO PROGRESS" DOWNLOAD	LS DOWN THE ON BAR TO SELECT K DOWNLOAD IN " AND DRAG TO) SCREEN?	<u>V.O.:</u> You ca down and di	an also view th the notificatior ragging it to th	ne download status by dragging n bar or pressing the green circle e download manager screen.
CLICK ON T ALICE IN WO MOVE IT TO WHERE FILE	HE ADVENTURES OF ONDERLAND AND SUMMARY SCREEN, E DETAILS OPEN UP.	<u>V.O:</u> Or you summ how m	u can click on ' ary screen wh nany of her au	'Alice" and take her to the ere you'll find details such as dio files have been downloaded.

	2.
VIDEO	AUDIO
PRESS PLAY BUTTON FROM TWO OPTIONS: DOWNLOAD STATUS SCREEN & BOOK SUMMARY SCREEN.	<u>V.O.:</u> After the first file is downloaded, press the "Play" button from the download status screen or the book summary screen and <i>Voil</i> `a! Alice in Wonderland!
CONTROL FUNCTIONS: JUMPING FORWARD AND BACK USING BOOKSLIDER; TOUCH CHAPTER NAME TO BRING UP LIST OR JUMP CHAPTER; CREATE A FAVORITE BOOKMARK, VIEW AUTOMATIC BOOKMARKS AND DEMO THE UNDO AND REDO BUTTONS.	<u>V.O.:</u> AmblingBooks is awesome if Alice could only see these control functions: You can jump forward and back using the chapter and book sliders. Touch the chapter name to bring up a chapter list or jump a chapter. Create a favorite bookmark or view the automatic bookmarks using the undo and redo buttons. You'll never get lost again!
(RECOMMEND PHOTO OF SLEEPY PERSON IN BED) DEMO OF SLEEP TIMER FUNCTION IN THE MENU.	<u>V.O.:</u> And for bedtime reading, there's a Sleep Timer function located in the Menu. You read as much as you want then drift off to dreamland with a soothing voice that leads to a better night's sleep.
GO TO HOME SCREEN TO PAUSE, THEN START PLAYBACK. RETURN TO PLAY OR PLAY CONTROLS DRAGGING DOWN THE NOTIFICATION BAR FROM SCREEN.	V.O.: Or if you need to pause your reading, simply go to the home screen where you can pause or start playback. Then return to Play or Play Controls by dragging down the notification bar from any screen.
END PAGE OF ALICE. PRESS TITLE AND HOLD FOR DELETION. THEN BACK TO THE LIBRARY FOR NEW BOOK. (RECOMMEND SELECTING A TITLE FOR V.O.)	V.O: When you've finished reading Alice and you want to delete the book from your library, just press your finger on its title and it disappears. If you're looking for a new book, select a book cover image and press.
STEPS TO ADD BOOK FROM SD CARD: MENU BUTTON, BROWSING DIRECTORY, SELECTION, ADDING FILE WITH BOOK TITLE, AND PRESSING ADD BOOK.	<u>V.O.:</u> If you want to add a book from the SD card, just press the Menu button, then Add Book From SD card

	3.		
VIDEO	AUDIO		
	by browsing the directory, making your selection,		
	then adding the audio file. Include book information		
	such as the title, then press Add Book. Your audio book is now ready for listening!		
DIGITAL BOOK STORE: ADD TO CART LINK AT BOOK'S	V.O.: You can also go to the digital book store to buy a		
DESCRIPTION.	book by using the "Add to cart" link when viewing the		
	book description.		
BROWSER DEMO AT AMBLING	V.O.: Or use the browser to buy audiobooks from		
MAGICALLY SHOW UP ON	Ambling Pooks com where your purchases will		
BOOKSHELF.	automatically show up on your booksholf roady to		
	download		
DEMO OF OPTIONS, PRESSING MENU BUTTON, SELECTING PREFERENCES, ETC. HEADSET CONNECT PLAY FEATURES.	download. <u>V.O.:</u> Ambling Book Player Pro has numerous customized options. Press the Menu button and select Preferences. Look at all these features including Headset Connect Play that starts to play when your headphone is plugged in; or stops playing when the headphones are unplugged and can be turned on or off. Alice never had it so good! Ambling Book Player Pro invites you into the wonderland of audio adventure. Whether it's relaxation or a cozy snooze, Ambling Audio Player Pro opens the door to easy listening.		